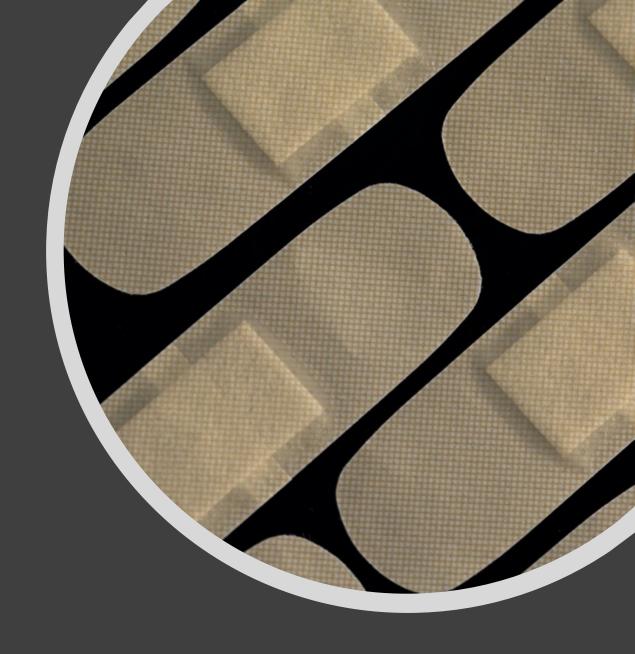
# Dermatology

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## Aims part 1



My Journey to becoming a clinical pharmacist



How to recognise and transfer current skills and competencies



Have the confidence to try something new



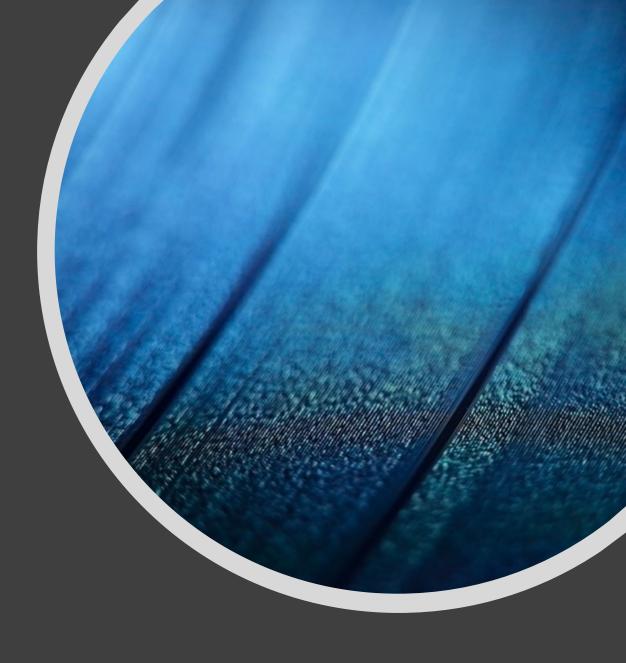
Network with other similarly qualified pharmacists



Push boundaries



Further the profession



### How did I get here



### Yes

Worker in over 100 pharmacies

Worked in HMP Horfield

Taught Clinical Medicine to Alternative Health Practitioners

Marked NVQ 3 Dispensing Tech course

Helped distribute Oseltamivir during the swine 'flu' epidemic

Worked in 40+ GP surgeries

Helped pilot with the award winning DWAC AHSN project

Co-ran a smoking cessation service for Bristol Council

Act as a Mentor to many pharmacists

2009



Had been working as both community pharmacist and practice support pharmacist (PSP)



Decided to go full time as a PSP as I wanted to become a prescriber



Started working in 6 Surgeries



Discovered I was very good at persuading people to do what they hadn't realised they wanted



Eventually worked in 8 surgeries and supported 30+ pharmacist covering the surgeries across Bristol CCG



Predominantly Medicines Management work

2014/5

Role became much more patient facing

< medicines management > medicines optimisation

Clinical Pharmacist?

OR had I always been a clinical pharmacist?

## 





# Community pharmacists, the original primary care pharmacists?!

- Counter prescribe
  - Take a history
  - Check their PMR?
  - Discuss appropriate treatment options
  - Engage the patient with the treatment plan
  - Agree a treatment
  - Check understanding
  - Safety net
  - Provide product
  - You might follow up the next time you see them

- Clinic in surgery
  - Take a history
  - Check their Medical History
  - Discuss appropriate treatment options
  - Engage the patient with the treatment plan
  - Agree a treatment
  - Check understanding
  - Safety net
  - Issue Script?
  - You arrange a follow up to check tolerance/efficacy

### You are

- Problem solver, extemp disp as an example
- An expert in medicines
- Able to distil complex information into a readily digestible format
- A 'sharer of wheels' aka networker
- Trusted
- Decision maker





Hc45 advises not to be applied to broken or infected skin

Suggests increased local irritation



Eumovate leaflet gives a similar warning

Suggests increased local irritation
Delayed healing
Greater absorption of ingredients systemically



Is there any evidence for this, is this a tradition based on former products with a greater % of alcohol?











1<sup>st</sup> made OTC in 1986

Licence not changed since

But pharmacy and the practice of medicine has



#### Based on 1957 negligence case

### Bolam Test



It was held that a doctor was not guilty of negligence if he has acted in accordance with a practice accepted as proper by a responsible body of medical men skilled in that particular art



It is recognised that medical opinion may differ. A practitioner who acts in conformity with an accepted current practice is not negligent "merely because there is a body of opinion which would take a contrary view".

### Product licence

Can you counter prescribe beyond the product licence? Certainly with a PGD,

• It's encapsulated the principles of the Bolam Test for you.

What if a group of you decided on a particular course of action that was technically beyond the licence, does that satisfy Bolam?\*

• eg Pharmacy only Hc vs POM Hc

# Share the wheel, don't reinvent it



CHANCES ARE YOU ARE NOT THE FIRST PERSON WHO HAS HAD TO DEAL WITH THIS PROBLEM



LEARN HOW TO SEARCH FOR WHAT YOU NEED, DON'T FORGET TO RECORD IT AS CPD



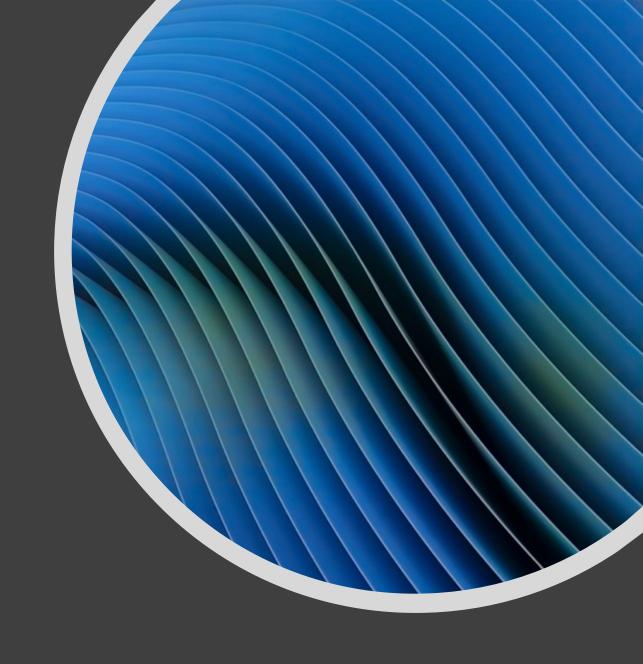
GIVE THE
ORIGINATOR FULL
CREDIT, THEY
DESERVE IT!



COME TO AS MANY
OF THESE EVENTS AS
POSSIBLE, IT'S THE
NETWORKING THAT IS
THE MOST
IMPORTANT PART!



REMEMBER TO PEEK
ABOVE THE PARAPET
TO SEE WHAT OTHERS
ARE DOING AND ALSO
TO BE SEEN.



# Clear and effective communication

- I have worked the last 10 years full time in general practice
- The surgeries I enjoyed working at the most are those that have had good relationships with their community pharmacy/pharmacist
- If you work in community pharmacy now, find out who your local clinical pharmacists are (if you do then ask them how you can work more closely together).
- Remember Community pharmacists are the original primary care pharmacists, many of us working in general practice today, started where you are.



### Summary



Say Yes



Problem Solver



Medicines expert



Decision maker



Leader



Translator



Trusted



### Aims Part II



RECOGNISE YOUR
EXISTING SKILLS AND
COMPETENCIES



APPLY THESE TO A NEW SITUATION



BE AWARE OF DERMATOLOGY RED FLAGS



KNOW WHEN TO REFER AND TO WHOM



DECIDE ON NEXT STEPS

# Why dermatology

- Not part of QOF
- Not a GP priority??
- Not their 'best' work
- BP
- T2DM
- AF
- HF
- Skin, If you get this right, patient will believe everything else you try and do for them

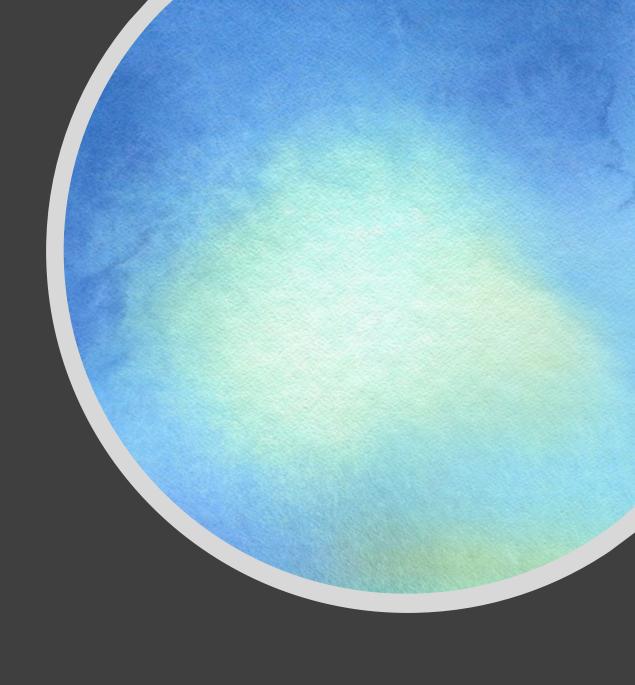
## Don't forget!



TO PROMOTE THIS NEW SERVICE TO YOUR LOCAL SURGERIES



USE THIS AS AN OPPORTUNITY
TO DISCOVER REFERRAL
PATHWAYS FOR RED FLAGS



### Scope of red flags



Worked as a CP for > 10 years



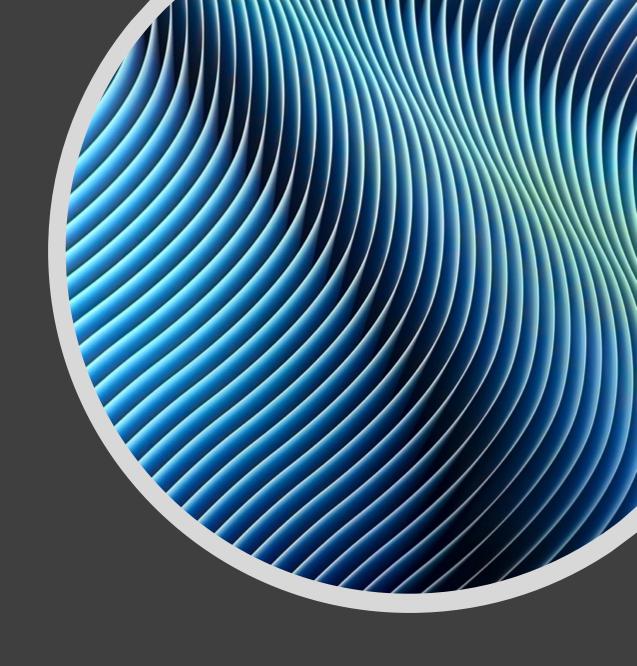
Dealt with > 10000 discharge summaries



In all that time I've seen 1 emergency admission due to a skin problem



They don't happen very often



### Consultation

Are they generally unwell (fever, malaise, fatigued)

Establish a time line

Be more concerned with rapid spread from onset

Have they been in contact with someone with a herpes/viral infection

Are they immunocompromised

Are they pregnant

Asymmetric more likely infection

Symmetric more likely allergy

Has there skin suffered a recent trauma (Koebner phenomenon & psoriasis)

### Keep records

PGD's should allow this

If not a PGD you may want to keep a paper note

Avoid abbreviations

Record the information you based your decision on

The decision you reached with the patient

The safety netting advice you gave the patient

Any follow up you intend

Ask yourself, if someone else read this do they know what you've done and why and could they do the next step?

## Red Flags/Urgent referrals

#### **Skin Cancers**

#### Erythroderma

#### **Infected Eczema**

• Eczema Herpeticum

**Acute Generalised Pustular Psoriasis** 

**Drug Eruptions** 

**Bullous Pemphigoid** 

**Pemphigus Vulgaris** 

### Superficial Basal Cell Carcinoma

- BCC tend to be **slow growing**, often increasing in size by 2-3 mm a year
- Most lesions are reported by the patient as never fully healing and either bleed or produce a scab from time to time



### Squamous Cell Carcinoma

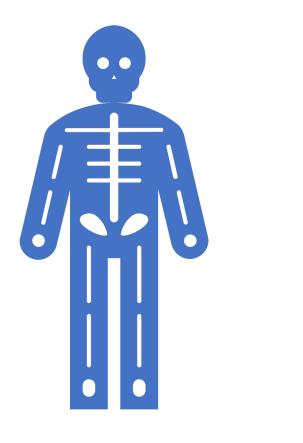
- SCC predominantly arise on sun-exposed sites and there are often other signs of sun-damaged skin
- SCC predominantly arise in older patients
- Faster growing than BCC



## Malignant Melanoma

- A asymmetry of shape
- B irregular, notched border
- C black colour, different to the patient's other moles





# Skin Cancer think ABCDE

- Asymetrical lesion
- Irregular Border
- Multiple Colours/irregular pigmentation
- Large lesions >6mm in Diameter
- Evolving/changing lesion



# Erythroderma

Erythema affecting more than 90% of body surface

### Eczema Herpeticum

- Usually arises during a **first episode of a herpes simplex infection**
- Eczema herpeticum may also complicate recurrent herpes



## Acute Generalised Pustular Psoriasis

• Patients often have systemic upset with sore skin, fever and malaise











Drug Reactions

### Bullous Pemphigoid

- Onset is usually after the age of 60 years, with a mean of 80 years. It is extremely rare in children and young adults
- **Itch** is a common feature, and may precede the rash by several weeks or months
- Even in cases of extensive blistering, patients otherwise appear well



## Pemphigus Vulgaris

- Pemphigus vulgaris affects all races and both sexes
- It most commonly presents between the ages of **50**-**60 years**, but can affect any age, although rarely children



# When to refer & to whom

Trust your judgement, if it doesn't look right it probably isn't



Dermatology or GP? Even A&E



BUT these conditions are comparatively rare



If in doubt refer to GP



Even if confident, safety net, if no better in x days see your own GP



Discuss with your local GP, you want to let them know you're starting a new service.

### Summary



**Product licences** 



External use only



Consultations



Keeping notes



Know your limits



Seen examples of red flag derm'



Greater collaboration with other Primary Care HCP's

### Useful resources

- CPPE Dermatology pocket guide: common skin conditions explained
- Primary Care Dermatology Society
- Clinical Knowledge Summaries
- https://dermnetnz.org/
- https://www.skinsight.com/skin-conditions
- eczema the role of the practice pharmacist
- psoriasis the role of the practice pharmacist

# Thank you

Any questions

### Mentor

- I'm always happy to act as a mentor
- Ruari.oconnell@nhs.net