**Avon LPC Strategic Plan 2018-19**

1. Training and Development
   1. Six clinical training courses
   2. Supplementary training as required during the year
   3. Online training platform for training across network
   4. Healthy Living Pharmacy
      1. Online training programme
      2. Champion meeting face to face
2. Primary Care working relationships
   1. STP
      1. Health Overview Scrutiny Committee
   2. Practice support pharmacists
   3. Working with LMC?
3. Communications
   1. Area Manager meetings
   2. Increase working links with secondary care establishments
   3. Stakeholder engagement – MPs / Councillors / GPs
   4. Communications directly with contractors
      1. Conference
      2. Social media
         1. FaceBook
         2. Twitter
         3. LinkedIn
         4. MailChimp
4. NHS Service development and retention
   1. Develop new service opportunities
      1. Roll out of medicines optimisation scheme
   2. Implementation of new services
   3. Review of existing contracts with commissioners
   4. Roll out of any new Nationally Commissioned services
   5. Transfer of Care - SM
      1. Developing a pharmacy paid service
         1. Development of a business case
         2. Develop services on PharmOutcomes to enhance the discharge patient pathway
   6. Social prescribing
5. Work with provider companies to develop private services for community pharmacies
   1. Private PGDs
      1. OTC meds (out of licence)
      2. POMs
   2. Diagnostic training
      1. Near patient testing
      2. Ear syringing
   3. Organisations – Health Insurance markets
      1. Vitality
      2. BUPA
      3. AXA
   4. Private vaccinations
      1. Travel
      2. Imms and Vacs
6. LPC Finances
   1. LPC financial governance
   2. Yearly summary to contractors
   3. Project grants
      1. Pharma
      2. AHSN
      3. HEE
      4. NHS111
         1. Virtual Clinics
   4. Other uses of PharmOutcomes